

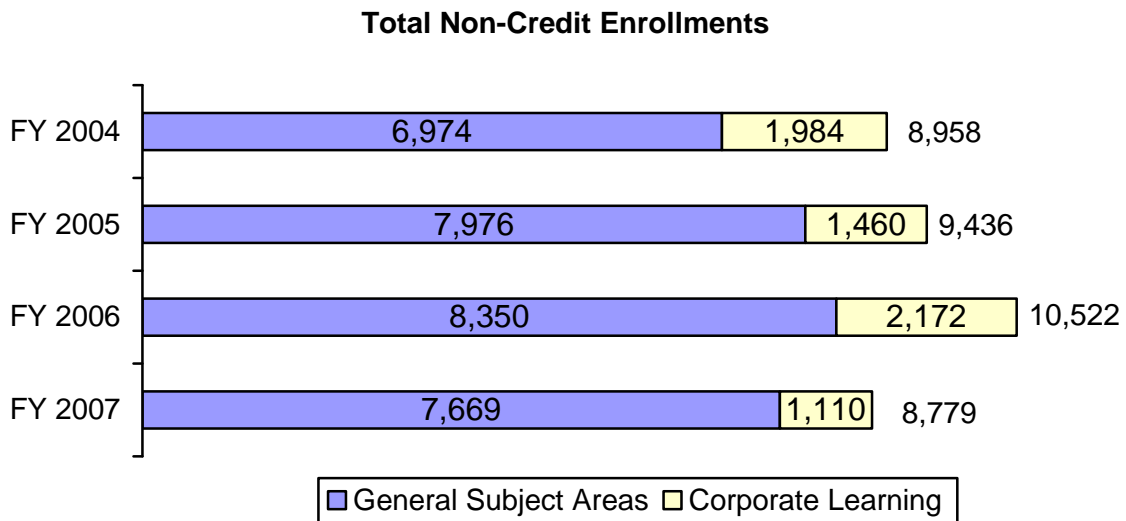
Meeting of the  
OKLAHOMA CITY COMMUNITY COLLEGE BOARD OF REGENTS  
October 15, 2007

AGENDA ITEM: 13

Report on the College END: “Community Development: Our community is enriched economically and socially by our educational and cultural programs”--  
Report on Non-Credit Enrollment.

ANNUAL MONITORING REPORT:

- The Non-Credit Enrollment Report is one of several scheduled reports that are designed to monitor the extent to which the College is meeting the END: “Our community is enriched economically and socially by our educational and cultural programs.”



**OKLAHOMA CITY COMMUNITY COLLEGE  
FY 2007 NON-CREDIT ENROLLMENTS**

**Introduction**

- Since non-credit enrollments do not occur in academic semesters, the information provided in this report is for the entire fiscal year July 1, 2006 to June 30, 2007.
- Non-credit enrollments are generated through courses and activities primarily in Recreation and Community Services (RCS) and Corporate Learning. However, courses such as General Educational Development (GED) preparation are the responsibility of Student Services. Also, there are several non-credit classes such as English-as-a Second-Language (ESL) that are offered concurrently with credit courses. The academic division and either RCS or Corporate Learning collaborate on these.
- Data for this report was taken from the “Final Report of Non-Credit Enrollments and Contract Training” developed by the Office of Institutional Effectiveness using data from July 9, 2007, the FY 2006 Non-Credit Enrollment Board Monitoring Report, and the FY 2007 Corporate Learning Year-End Report.

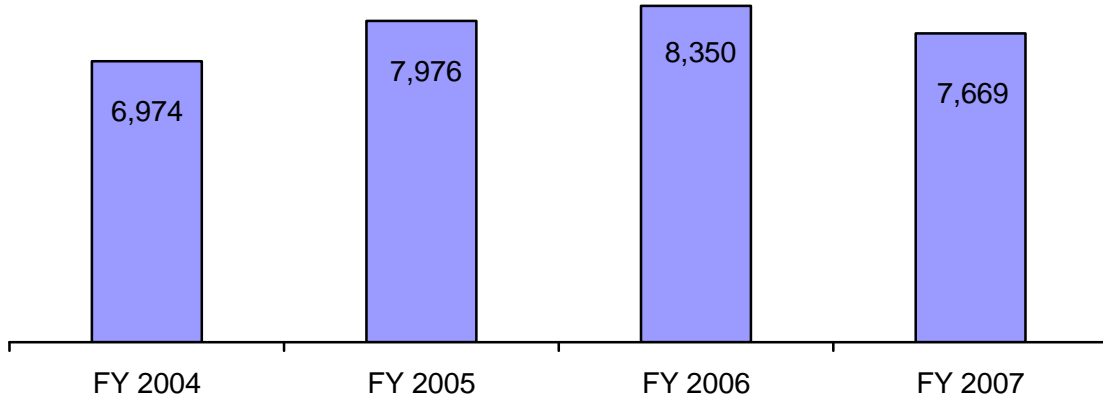
**FY 2007 Non-Credit Enrollments**

- The general subject areas of the sections that were open to the public for non-credit enrollment are: Adult Basic Education/General Educational Development/English-as-a-Second-Language (ABE/GED/ESL), Aquatics, Community Education, Wellness, Youth. Not included in the figures are students that were enrolled in non-credit sections of New Student Orientation.
- In addition, open enrollment for non-credit sections was available to the public and businesses contracted for training through Corporate Learning. The employees enrolled in contract learning are included below as non-credit enrollments.

<b>General Subject Areas</b>	<b>FY 2004 Enrollment</b>	<b>FY 2005 Enrollment</b>	<b>FY 2006 Enrollment</b>	<b>FY 2007 Enrollment</b>
ABE/GED/ESL	1,297	1,372	1,271	1,367
Aquatics	2,297	2,745	2,510	2,249
Arts & Humanities	158	125	25	53
Community Education	552	683	710	509
Wellness	785	675	843	860
Youth	1,885	2,376	2,991	2,631
<b>Sub-Total</b>	<b>6,974</b>	<b>7,976</b>	<b>8,350</b>	<b>7,669</b>
<b>Corporate Learning</b>				
Open Enrollment	480	426	185	280
Business Contract	1,504	1,034	1,987	830
<b>Sub-Total</b>	<b>1,984</b>	<b>1,460</b>	<b>2,172</b>	<b>1,110</b>
<b>Grand Total</b>	<b>8,958</b>	<b>9,436</b>	<b>10,522</b>	<b>8,779</b>

**FY 2007 Non-Credit Enrollments (excluding Corporate Learning)**

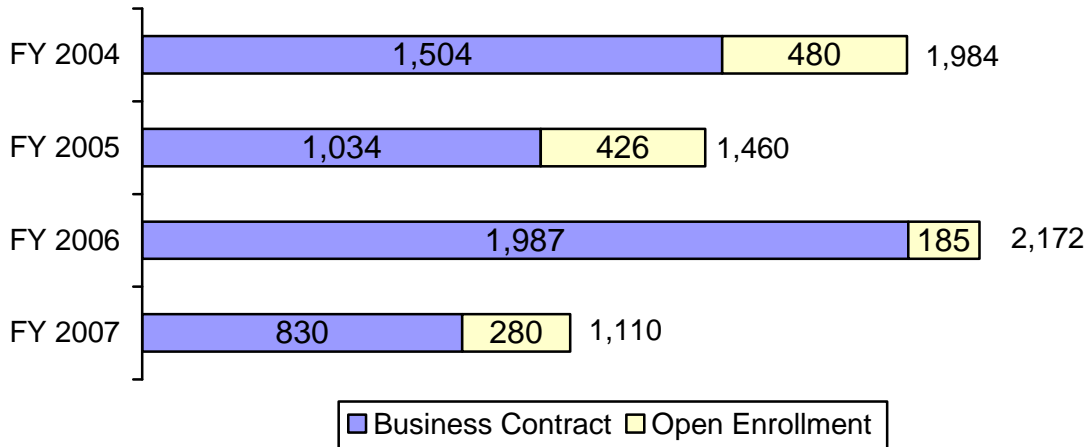
**Non-Credit Enrollments for ABE/GED/ESL, Aquatics, Arts & Humanities, Community Education, Wellness, and Youth**



- Total FY 2007 non-credit enrollments (excluding Corporate Learning) decreased by 8.2% from FY2006 (8,350 vs. 7,669). Recreation and Community Services decrease in enrollments was due primarily to the closing of the facility during renovation from April 15, 2007 through June 3, 2007.
- ABE/GED/ESL enrollments increased by 7.6% from FY 2006 (1,367 vs. 1,271).
- Wellness enrollments increased by 2.0% from FY 2006 (860 vs. 843).

**FY 2007 Corporate Learning**

**Corporate Learning Non-Credit Enrollments**



- The total of Corporate Learning non-credit enrollments decreased 48.9% from FY 2006 (1,110 vs. 2,172) reflecting the loss of FAA online classes for the last six months of the year due to the client switching to in-house training.
- Open enrollment training increased 51.4% over FY 2006 (280 vs. 185).
- Four new consultants have been hired and trained in order to increase enrollment in Corporate Learning. These are replacements for existing positions.
- Corporate Learning entered into 18 contracts with 10 companies or agencies in FY 2007 including:
  - American Home Inspection Training
  - Alliance for Employee Growth and Development
  - Business Assistance Center
  - Career Transitions
  - FAA
  - Farmers Insurance
  - Medical Consultants
  - Oklahoma City Public Schools
  - State Farm Insurance
  - Trinity Rail
- Corporate Learning worked with 16 other companies through open enrollment, classes, seminars and workshops.

### **FY 2008**

- In FY 2008 Corporate Learning will participate as a member of the Global Corporate College which will expand the product lines of Corporate Learning and position them to increase their client base and brand.
- Corporate Learning will focus on expanding credit programs with The Alliance, Oklahoma City Public Schools, and Integris Health and recruiting new clients in FY 2008.
- Evaluation of course offerings and monitoring of trends will continue. Programming changes will be made as warranted to meet community needs.
- There will be increased emphasis on customer service, particularly in aquatic programs and community education programs.